INVOPRENEUR

EMPOWERING INNOVATORS - BUILDING FUTURES



Regulations & Participation Guide

A structured international pathway that helps emerging innovators develop credible solutions, entrepreneurial capability, and global visibility.

Imagine. Innovate. Inspire.

Collège Royal du Québec

Canada College Collège Canada

CIC Canadian International College — The Future is Yours

TEFL Wonderland — Brilliant Minds

CertSera

GATEHOUSE AWARDS

About INVOPRENEUR



One idea can change everything.

INVOPRENEUR is an international innovation and entrepreneurship competition that discovers, develops, and celebrates emerging innovators, entrepreneurs, and changemakers. It welcomes projects ranging from early concepts and school-based solutions to prototypes, minimum viable products, and early-stage ventures.

More than a competition, INVOPRENEUR combines entrepreneurship education, mentoring, project development, finalist coaching, and international presentation opportunities. Participants strengthen their ideas, build practical entrepreneurial skills, receive expert feedback, and connect with a global community of educators, founders, industry specialists, and innovation leaders.

Our Mission

To equip participants with the knowledge, confidence, and entrepreneurial mindset to transform original ideas into feasible, responsible, and sustainable solutions with real-world value.

“Innovation distinguishes between a leader and a follower.”
—Steve Jobs

Why Join INVOPRENEUR

Launch Your Innovation on the Global Stage

Don't just compete—evolve. INVOPRENEUR is an immersive journey designed to transform your bold ideas into scalable, investment-ready ventures. Here is exactly what you gain by participating:

Expert Mentorship & Elite Coaching

Tailored Expert Matching:
Work directly with industry leaders and seasoned entrepreneurs whose expertise perfectly aligns with your specific innovation.

Continuous Project Development:
Validate and strengthen your business model through an ongoing feedback loop designed for growth.

Pitch-Perfect Coaching:
Master the art of storytelling, public speaking, and investor readiness before you take the international stage.



Training & Accreditation

UK-Government Regulated Qualifications:
Outstanding participants can earn internationally recognized Business and Administration certificates from the UK.

Transferable Academic Credits:
Advance your education and professional profile with Level 3 to Level 6 qualifications.

Entrepreneurship and Effective Communication:
Every entrant receives our Entrepreneurship Program, covering how to turn an idea into a real venture, build a business model, and present it with confident, persuasive speaking skills.

Global Exposure & Investment Access

Direct Investor Matching:
Accelerate your venture through structured networking sessions with top investors, startup incubators, and accelerator programs.

High-Profile Exhibitions:
Showcase your innovation directly to decision-makers, universities, and business executives at the INVOPRENEUR Innovation Exhibition in Cairo.

Pitch-Perfect Coaching:
Master the art of storytelling, public speaking, and investor readiness before you take the international stage.

Competition Categories

Participants must enter the category that reflects their current educational or professional stage. Project complexity does not determine the category.



Middle school students

Creative products, school or community initiatives, simple prototypes, and practical solutions. Focus: creativity, problem-solving, and innovation.



High school students

Business ideas, technology solutions, social enterprises, sustainability initiatives, and functional prototypes. Focus: innovation, leadership, and impact.



University students

Research-based innovations, business concepts, MVPs, working prototypes, and early-stage startups. Focus: validation and business development.

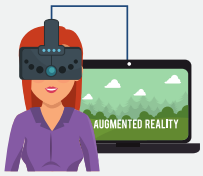


Fresh graduates

Market-tested products, scalable models, commercial innovations, and investment-ready startups. Focus: commercialization, scalability, and investment readiness.

Innovation Tracks

Participants should select the track that best represents the project's primary focus. Interdisciplinary projects are welcome and should be entered under the track most closely aligned with their central purpose.



AI & Emerging Technologies

AI, machine learning, robotics, automation, IoT, cybersecurity, data science, smart applications, and emerging digital technologies.



Smart Living & Future Cities

Smart transportation, urban mobility, smart homes and infrastructure, public services, digital government, and sustainable cities.



Health, Wellbeing & Biotechnology

Medical technology, healthcare solutions, biotechnology, mental health, fitness, assistive technology, and health monitoring.



Education Technology & Future Learning

Learning platforms and applications, interactive tools, skills development, personalized learning, educational AI, and teacher-support technology.



Climate Solutions & Renewable Energy

Renewable energy, waste reduction, recycling, climate adaptation, carbon reduction, circular economy, and environmental conservation.



AgriTech, Food & Water Technologies

Smart farming, food technology, water management, precision agriculture, sustainable irrigation, and food-security solutions.



Financial Technologies (FinTech)

Digital payments and banking, financial inclusion, blockchain applications, personal finance, and financial security.



Tourism, Hospitality & Cultural Heritage

Smart tourism, hospitality innovation, cultural experiences, heritage preservation, travel technology, destination management, and visitor engagement.

The INVOPRENEUR Journey

April 2027

4. Global Finals - Egypt

Selected finalists will present their projects to an international jury at CIC in Cairo or online, connect with global delegates, and take part in the awards program.

February-March 2027

3- Finalist Selection & Coaching

Highest-performing projects are selected for the Global Finals. Finalists receive focused coaching in pitching, storytelling, presentation design, public speaking, impact, commercial potential, and judges' questions.

December 2026-January 2027

2. Entrepreneurship Development Program

All participants strengthen their value proposition, customer insight, business model, feasibility, scalability, leadership capabilities, and project strategy through expert-led mentoring and a comprehensive self-paced training course.

November 2026

1. Registration & Project Submission

Register individually or as a team, select the appropriate category and track, and submit the project for eligibility and initial quality review.

Application Process

Phase 1: Initial Application & Submission

Registration Details

You must register either as an individual or as a team.

Category & Track Selection

You must choose the competition category that matches your educational/professional stage and the innovation track that best fits your project's focus.

Initial Project Submission

You need to submit your project concept for an eligibility and initial quality review.

Originality & IP Compliance

The submission must be your original work, clearly identify your specific contributions, and respect all intellectual property rights.

Phase 2: Project Development

The Business Model

You need to build and strengthen a practical, achievable business model.

Strategic Planning

You must refine your value proposition, customer insights, project strategy, and scalability.

Phase 3: The Final Presentation

A Live Pitch

A well-designed presentation that demonstrates clear communication, storytelling, and public speaking skills.

Jury Q&A Defense

The ability to answer the judges' questions effectively with confidence and a strong command of the project.

Competition Rules



Eligibility

Participation is open internationally to eligible middle school students, high school students, university students, and fresh graduates. Participants must register in the category corresponding to their current educational or professional stage.

Originality

Each submission must represent the original work of the registered participant or team. Projects may build on existing research or technology only when participants clearly identify and demonstrate their own contribution.

Intellectual Property Compliance

Participants are responsible for ensuring that their work respects all applicable intellectual property rights and does not infringe the rights of others.

Advisors and Mentors

Teachers, supervisors, mentors, and advisors may provide guidance and constructive feedback. They may not design or develop the project, prepare the submission, deliver the competition presentation, or be listed as project owners or team members.

Competition Rules



Responsible Use of AI

AI tools may support research, brainstorming, design, coding, data analysis, and content development. They must enhance rather than replace the participant's work. Participants remain responsible for originality, accuracy, ethics, and authenticity.

Disqualification

Plagiarism, fabricated or fraudulent information, intellectual property violations, unethical conduct, misrepresentation of participant contribution, or serious breaches of these regulations may result in disqualification.

Official Communications

Schedules, invitations, decisions, and updates will be issued through official INVOPRENEUR channels. Participants are responsible for maintaining accurate contact details and reviewing communications regularly.

Project Ownership and Publicity

Participants retain ownership of their projects and intellectual property. Confidential information will be handled with appropriate discretion during evaluation.

Judging and Evaluation

Eligible projects are assessed on merit by an international panel of academics, entrepreneurs, business leaders, investors, and industry specialists. Evaluation standards are calibrated to the participant's competition category and project stage.



Evaluation Criteria

Innovation & Creativity

Originality and the extent to which the project introduces a new solution or meaningfully improves an existing one.

Problem & Impact

The relevance of the challenge and the potential positive effect on people, communities, industries, or the environment.

Feasibility

Whether the solution, technology, implementation plan, and business model are practical and achievable.

Judging and Evaluation



Evaluation Criteria

Business Potential

Commercial potential, long-term sustainability, scalability, and the ability to develop into a product, service, social enterprise, or startup.

Project Development

The quality of research, validation, preparation, and development appropriate to the project stage.

Presentation & Communication

Clarity, confidence, command of the project, quality of delivery, and ability to answer questions effectively.

Evaluation Stages



Initial Review

Confirms eligibility and assesses innovation, relevance, and overall quality.

Mentoring Sessions

Considers improvements made during the Entrepreneurship Development Programme.

Finalist Selection

Identifies the highest-performing projects in each category.

Global Finals evaluation

Assesses the final project presentation, responses to the jury, and the project's overall innovation and entrepreneurial potential.

Fairness and Conflicts of Interest

- Judges assess projects independently using the published criteria.
- Projects are evaluated solely on their quality and merit.
- A judge with an actual or potential conflict of interest will not evaluate the relevant project.
- All participants are assessed according to standards appropriate to their category and project stage.

What You Submit

Prepare these materials for your application.



Project submission form

Problem, solution, target users and impact.

A short pitch deck

Up to 10 slides.

A 5-minute video of your project and photos of your prototype.

The Awards Celebration.

Honouring bold ideas.
Creating brighter tomorrows.



Special Jury Award

Level 5 Business and Innovation Qualification (Ofqual-Regulated)

- Global Awards Trip with hotel and meals covered.
- Special Jury medal and winner certificate.
- Investor matching in the project's field.
- Wall of Fame feature.

Gold

Level 3 Business and Innovation Qualification (Ofqual-Regulated)

- Gold medal and winner certificate.
- 50% off the Global Awards Trip.
- Investor matching in the project's field.
- Wall of Fame feature.

Silver

- Silver medal and winner certificate.
- 20% off the Global Awards Trip.
- Investor matching in the project's field.
- Wall of Fame feature.

Bronze

- Bronze medal and winner certificate.
- 10% off the Global Awards Trip.
- Investor matching in the project's field.
- Wall of Fame feature.

All four award levels receive investor matching in their project's field and a Wall of Fame feature.

Global Awards Trip Destinations

Extraordinary places. Unforgettable experiences.

Celebrating innovators across the world.

Egypt · Marsa Alam

Sun, sea and inspiration on the Red Sea.



- **A 5-star Jaz resort** on the Red Sea
- **3 days and 2 nights** all inclusive
- **A sea trip**
- **The Global Awards Ceremony**

Vietnam

Vibrant culture. Breathtaking landscapes.



- **A 5-star resort** beach resort
- **3 days and 2 nights** full board
- **A full-day excursion**
- **The Global Awards Ceremony**

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